

INSIDE SPRINGFIELD



Demographic Profile

SPRINGFIELD
MISSOURI

REGIONAL • ECONOMIC • PARTNERSHIP

springfieldregion.com

EXECUTIVE SUMMARY

SPRINGFIELD MSA

Greene • Christian • Webster • Polk • Dallas counties in Southwest Missouri.

NATIONAL RECOGNITION FOR SPRINGFIELD (MSA)

- Top 5 Cheapest Places to Live in the U.S.
- Top 10 Best Hospitals in Missouri
- Top 15 Best Summer Travel Destinations
- Top 100 Places to Live in the U.S.
- Top 100 Places to Retire in the U.S.

[Sources: U.S. News & World Report (2025), WalletHub (2025)]

WELL-KNOWN COMPANIES

- 3M
- Bass Pro Shops
- Forvis Mazars
- Dairy Farmers of America
- Expedia, Inc.
- Jack Henry & Associates
- JPMorgan Chase
- Kraft Heinz Company
- O'Reilly Auto Parts
- Paul Mueller Company
- Springfield Remanufacturing Corp.
- T-Mobile



WORKFORCE

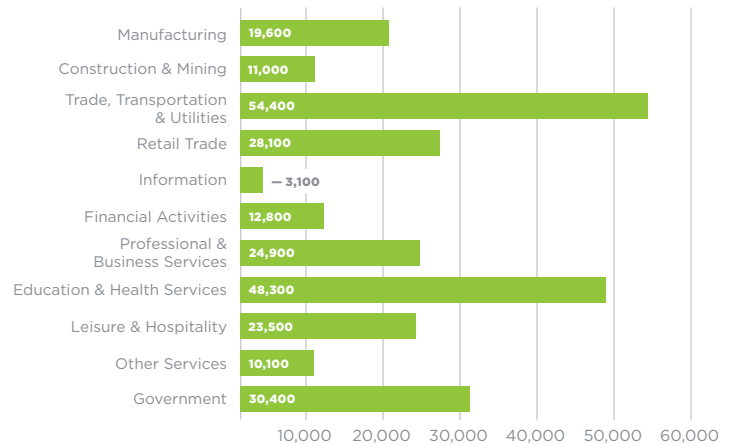
248,068

Current Springfield Metro Area Workforce

8%

Workforce 10-Year Growth Rate

AVERAGE EMPLOYMENT SECTOR



[Source: Bureau of Labor Statistics (2024); JobsEQ (2024)]

POPULATION

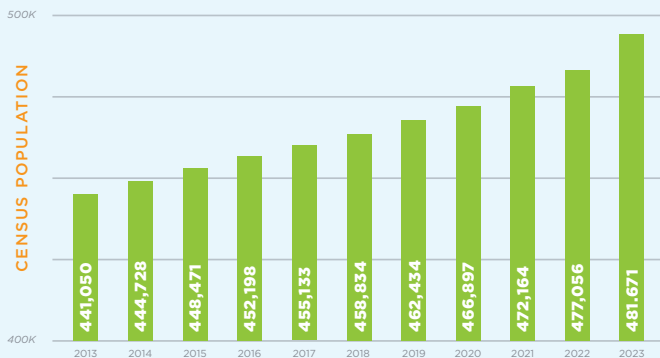
496,975

Current Springfield Metro Area Population

12%

Metro Area Overall 10-Year Population Growth

POPULATION | SPRINGFIELD MSA



170,188

Springfield City Limits

650,600

**Springfield Region

1,061,783

Springfield's Economic Area

[Source: JobsEQ (2023); U.S. Census Bureau (2023)]

*(Defined by the U.S. Dept. of Commerce, Bureau Of Economic Analysis includes: Missouri counties of Barry, Christian, Dade, Dallas, Dent, Douglas, Greene, Hickory, Howell, Laclede, Lawrence, Oregon, Ozark, Phelps, Polk, Pulaski, Shannon, Stone, Taney, Texas, Webster and Wright, and the Arkansas counties of Baxter, Boone, Carroll, Marion and Newton)

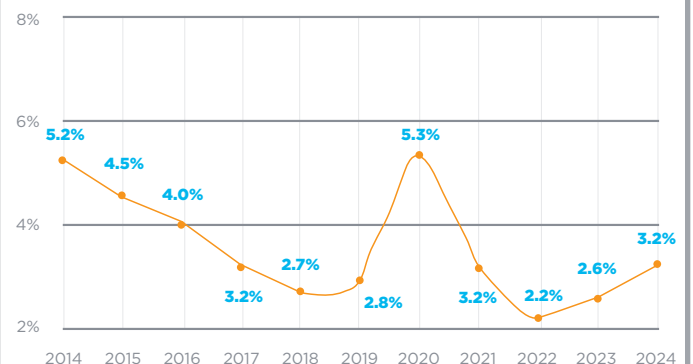
** (10-county area includes: Barry, Christian, Dade, Dallas, Lawrence, Greene, Polk, Stone, Taney and Webster counties)

EMPLOYMENT

4.0%

March Unemployment Rate for Springfield Metro

UNEMPLOYMENT RATE | SPRINGFIELD MSA



[Source: JobsEQ (2025)]

MAJOR EMPLOYERS

LARGEST EMPLOYERS

EMPLOYED

CoxHealth	13,297
Mercy Springfield Communities	9,238
State of Missouri	6,298
Walmart & Sam's Club	5,960
United States Government	3,946
Springfield Public Schools	3,735
Bass Pro Shops White River Marine Group	3,492
O'Reilly Auto Parts	2,305
Citizens Memorial Healthcare	2,258
Missouri State University	2,099
City of Springfield	1,906
SRC Holdings	1,900
Burrell Behavioral Health	1,872
Ozarks Tech	1,610
EFCO	1,600
Jack Henry & Associates, Inc.	1,412
Prime Inc.	1,405
Amazon	1,400
Pyramid Foods	1,350
Greene County	1,110
Lowe's	1,031
The Arc of the Ozarks, Inc.	1,030
Kraft Heinz Company	997
Ozark R-VI School District	960
City Utilities	953

[Source: CCM Economics, LLC (2024)]

30%

Top 25 largest employers account for one-third of the total jobs in the Springfield metro area.

95%

Percentage of businesses that have fewer than 50 employees in the Springfield metro area.

[Source: U.S. Census Bureau (2022)]



MISSOURI STATE UNIVERSITY

COLLEGES & UNIVERSITIES

SPRINGFIELD METRO AREA

STUDENTS

Springfield Metro Area Total	43,738
Missouri State University	23,418
Ozarks Tech	11,036
Evangel University	2,157
Southwest Baptist University	2,155
Drury University	1,596
Cox College	795
Mission University	377
Midwest Technical Institute	335
Bryan University	159
Boliver Technical College	144

[Source: IPEDS College Data 2023-2024]

HEALTHCARE

HOSPITAL

BEDS

Mercy Springfield Communities	866
Cox Medical Center South	706
Lakeland Behavioral Health System	100
Meyer Orthopedic & Rehabilitation Hospital	86
Cox Medical Center North	75
Mercy Rehabilitation Hospital Springfield	60
Select Specialty Hospital	60
Mercy Orthopedic Hospital Springfield	48
Perimeter Behavioral Hospital of Springfield	32

[Source: Missouri Department of Health and Senior Services (2025)]

SPRINGFIELD PUBLIC SCHOOL SYSTEM

K-12 Enrollment	23,899
PK Enrollment	1,098
Expenditures Per Pupil	\$13,499
Students Per Classroom Teacher	17:1
Four-Year Graduation Rate	97.6%

[Source: Missouri Department of Elementary and Secondary Education 2023-2024]

INCOME & WAGE RATES

\$34,596

Per Capita
Income

\$56,300

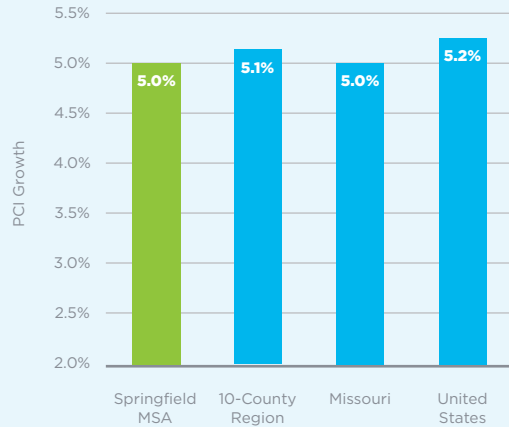
Average Wage
Per Job

\$62,249

Median Household
Income

[Source: JobsEQ (2024); U.S. Census Bureau (2023)]

10-YEAR GROWTH IN PER CAPITA INCOME



[Source: U.S. Census Bureau (2023)]

NATIONAL SPRINGFIELD OCCUPATIONAL CODE

OFFICE & CLERICAL

Executive Admin Assistant	\$36.91	\$26.59	43-6011
Office Clerk, General	\$22.19	\$20.99	43-9061
Receptionist	\$18.59	\$16.50	43-4171
Office Manager	\$34.77	\$30.41	43-1011

PROFESSIONAL & TECHNICAL

Accountant & Auditor	\$45.31	\$33.80	13-2011
Computer Programmer	\$54.69	\$41.12	15-1251
Mechanical Engineer	\$53.09	\$43.08	17-2141
Marketing Manager	\$82.08	\$57.23	11-2021
Human Resources Manager	\$76.49	\$57.43	11-3121

MANUFACTURING & MAINTENANCE

Maintenance & Repair Worker	\$25.57	\$23.03	49-9071
Janitor	\$18.37	\$16.79	37-2011
First Line Supervisor (Prod & Oper)	\$36.37	\$31.82	51-1011
Machine Tool Setters, Operators & Tenders	\$22.24	\$22.33	51-4081
Sheet Metal Worker	\$32.00	\$32.42	47-2211

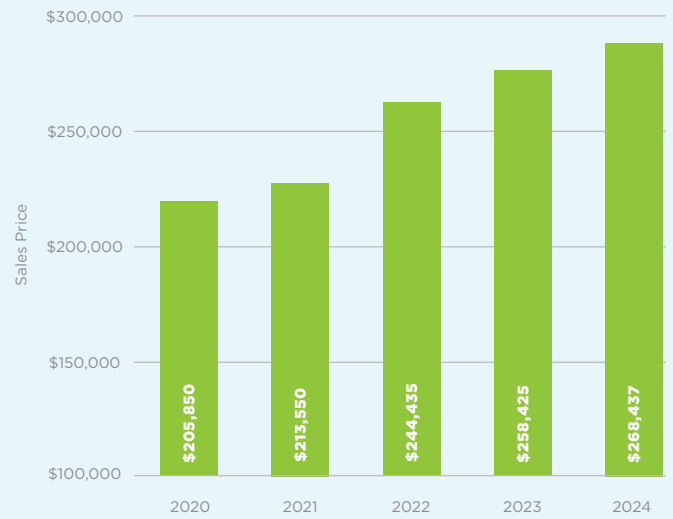
MISCELLANEOUS

Welder	\$26.67	\$24.08	51-4121
Truck Driver (Light/Delivery)	\$23.88	\$23.04	53-3033
Mail Clerk	\$19.49	\$17.30	43-9051
Training & Development Specialist	\$36.01	\$29.28	13-1151
Customer Service Representative	\$22.10	\$20.96	43-4051

[Source: JobsEQ (2024)]

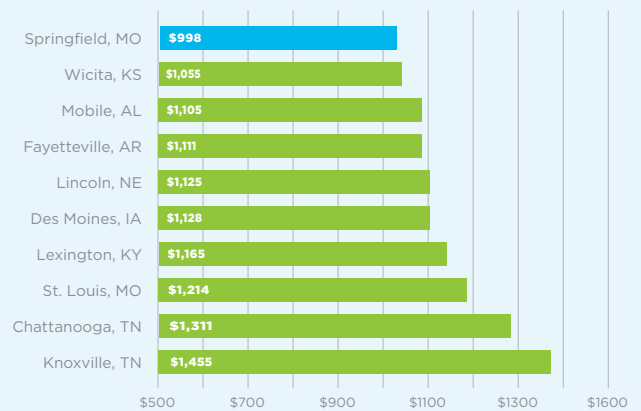
HOUSING

HOME SALES PRICE TRENDS



[Source: Greater Springfield Board of Realtors (2025)]

FAIR MARKET RENTS



[Source: U.S. Department of Housing and Urban Development (2025)]



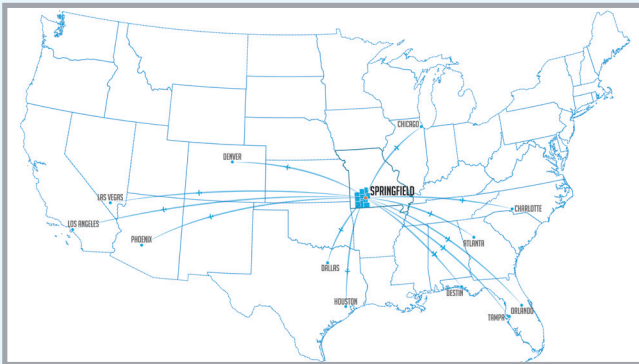
ROUNTREE, A HISTORIC CENTER-CITY NEIGHBORHOOD

AIRPORT

DESTINATION

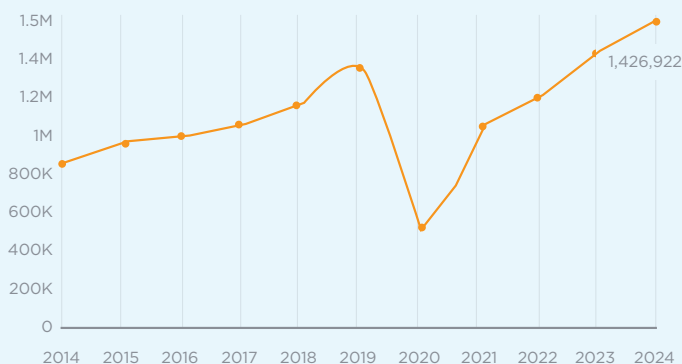
AIRLINE

Atlanta	Delta
Charlotte	American
Chicago	American/United
Dallas	American/United
Denver	United
Destin	Allegiant
Houston	United
Los Angeles	Allegiant
Las Vegas	Allegiant
Orlando	Allegiant
Phoenix	Allegiant
Punta Gorda	Allegiant (Seasonal)
Tampa	Allegiant
Miami	American (Seasonal)



- Runways are 7,003 ft. and 8,000 ft. in length. The airport offers general aviation (24 hrs.) and cargo services which include FedEx, UPS and Airborne Express as well as U.S. Customs office and a Foreign Trade Zone.
- Springfield offers direct flights to 5 of the 10 busiest airports in the country

TOTAL PASSENGERS FOR SGF



[Source: Springfield-Branson National Airport (2025)]

TRANSPORTATION



DISTANCES TO SPRINGFIELD

CITY	MILES	DAYS/RAIL	CITY	MILES	DAYS/RAIL
Kansas City	174	1	Denver	780	1
St. Louis	220	1	Atlanta	845	1
Memphis	285	1	New York	1,196	1
Dallas	430	2	Boston	1,407	2
Chicago	515	3	Los Angeles	1,651	3
Detroit	754	4	Seattle	2,032	4

UTILITIES & TELECOMMUNICATION

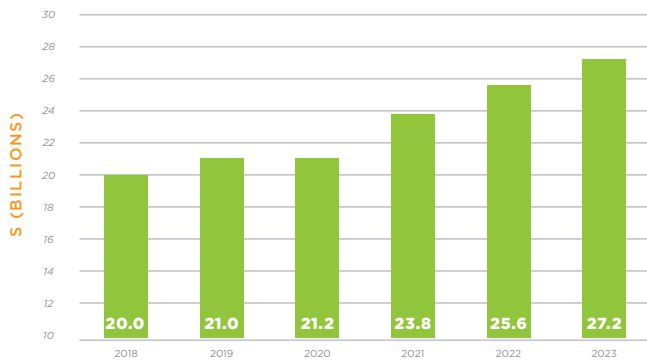
- Electric, water, and natural gas are provided through City Utilities of Springfield within the city limits and the general vicinity. cityutilities.net
- Sewer service is provided by the City of Springfield within the urban service area. springfieldmo.gov
- Electric service in the outlying areas is provided by Ozark Electric Cooperative, Southwest Electric Cooperative, Webster Electric Cooperative and White River Valley Electric Cooperative.
- AT&T is the primary provider of telecommunications infrastructure and services. Many other companies also provide similar services throughout the Springfield area.
- Fiber optic services are available within the city limits and in additional areas of increased development. High-speed internet, Sonet rings and redundant capabilities are also available in these areas.
- Numerous companies, including Verizon, Sprint and AT&T, have long distance points of presence (POP's) located in Springfield. Mostly POP's are situated within the downtown/center city area.
- Metro Ethernet fiber services are available to the business community from SpringNet, the broadband business division of City Utilities. It provides self-healing private networking and Internet access connectivity at speeds of up to 1 Gbps.

ECONOMIC OUTPUT

65%

Springfield Gross Metro Product 10-Year Growth

GROSS METRO PRODUCT | SPRINGFIELD MSA



[Source: JobsEQ (2023)]



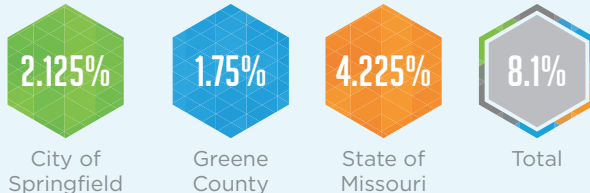
ONE OF EIGHT GREENWAY TRAILS IN SPRINGFIELD

TAXES

INCOME TAX

- Missouri Income Tax: Graduated rate; highest is \$248 plus 4.80% over \$8,911. Part of the federal taxes paid are subtracted from the net income to determine the state taxable income.
- Missouri Corporate Income Tax: 4.0%; 50% of the federal taxes paid is subtracted from the net income to determine the net taxable earned in Missouri.

SALES TAX



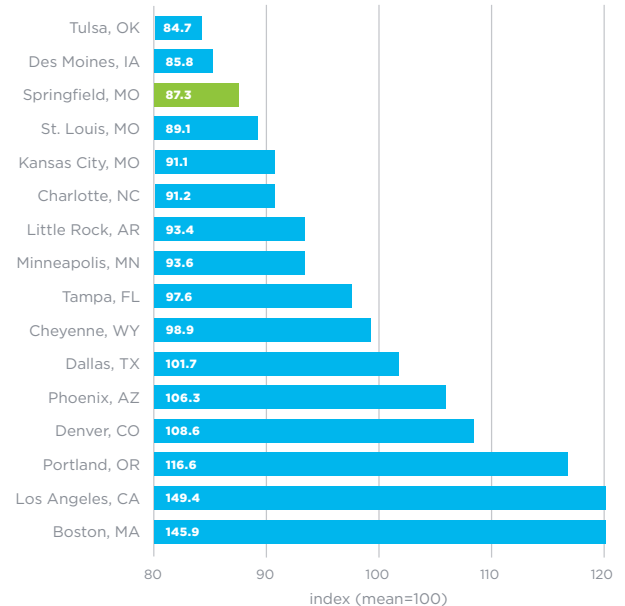
PROPERTY TAX

- Real Property Tax: 5.3652% per \$100 of assessed value. (A \$1.04 surcharge is added to commercial property.) Property is assessed at the following percentages of their appraised value: commercial - 32%; residential - 19%; agricultural - 12%.
- Personal Property Tax: 5.3652% per \$100 assessed value. Assessed valuation is one-third (33.3%).

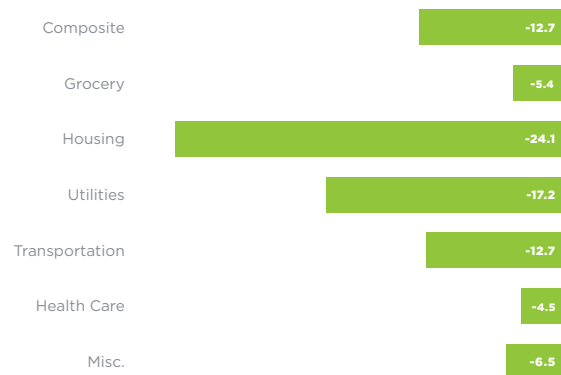
Springfield R-12 School District	\$3.9888
City of Springfield	\$0.6101
Springfield-Greene County Library	\$0.2331
Ozarks Tech	\$0.1871
Greene County	\$0.1120
Roads	\$0.1121
Senior Services	\$0.0472
County Development Disability Programs	\$0.0448
State of Missouri	\$0.0300
Total	\$5.3652

COST OF LIVING

COST OF LIVING INDEX COMPARISON



COST OF LIVING CATEGORIES



Percent Variance

[Source: Council for Community & Economic Research (2025)]